



FISH BANK

INTERACTIVE MONEY BOX

Get hooked on saving with Fish Bank

Winner of the 2008 ATA Australian Development
Award- there's no other toy like it!



November Release

Saving for something cool? Then Fish Bank's for you! It's the whacky money bank that interacts with you!

Reach your savings targets-the fun way!

Meet Gil! He's a fish, and this is his Fish Bank! Much more than just a money box, Fish Bank features an underwater world to play in, with Gil as your guide.

Each time you deposit a coin into your Fish Bank just watch the screen to see what new animations are unlocked.

As more coins are deposited into your Fish Bank, Gil will receive new items and experiences to interact with! Gil will keep count of your savings, play with his friends, keep his home clean and rely on you for food! The more you save, the more you can explore!

So what are you waiting for? Get a Fish Bank and start saving the fun way!

Fish Bank will be available in all good toy stores and retailers in November 2008.
RRP\$59.99

Suitable for 4 years and over.

For more information or images, please contact: Stefanie Prawdzic on 03 9579 7377 or email stefanie.prawdzic@moosetoys.com or visit http://www.mooseworld.com.au/content/access/fishbank_290708.aspx.



About Moose Enterprise

'We're in the business of making kids happy!'

Moose Enterprise is renowned for designing, developing, marketing and distributing toy and lifestyle products across the globe for children of all ages and the young at heart.

Moose product offerings include vehicles, electronic, novelty, dolls, plush, bath products, action figures, activity sets, outdoor games, preschool products.

With a dynamic and passionate team that has a huge excitement for the industry, the future will see Moose Enterprise continue to grow rapidly with the introduction of innovative products to satisfy the markets around the world.

Visit www.mooseworld.com.au for more information.

