



Create your own Puffy Creations with Magic Fabric! The Fabric that sticks like Magic!

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For immediate Release

Have heaps of fun with the incredible NEW Magic Fabric! You'll be amazed by all the adorable things you can make. It's awesome!

Magic Fabric is a fun, soft material that magically 'sticks' together!

Use the pre-cut templates to design heaps of gorgeous characters.

Stick on eyes, ears, mouths and a range of cool accessories, from handbags to headbands to shoes and more to give your cute creations their own unique look!

Use the custom-made foam pieces to make your own puffy designs and bring them to life!

You can create cats, dogs, ponies, fairies and other fun creatures with the pre cut templates.

You can also be super creative and design and create your own characters, picture and photo frames, gift cards, key rings, toys, charms and more!

Create, collect and swap with your friends!

The Magic Fabric Creation Studio has everything you will need to get started making your funky designs.

Just design your character on the press plate, press it closed, roll it through the creation station and VOILA! Your character has magically joined together!

With cool themes like Pony Club, Mermaid Island and Funky Fairies refill packs, you can create new items all the time. You'll never get bored!

There's no messy sewing, stitching or gluing! It's just so easy!

For ages 6 and above.

Available in July from all good stores and retailers.

Product	RRP
Creation Station	\$49.99
Decorative Refill	\$14.99
Themed Refill	\$11.99



We're in the business of making children happy!"

Moose, the 2008 Winner of Australian Development Award for Fish Bank and winner of the GFK Fastest Growing Key Toy Distributor, is renowned for designing, developing and distributing toy and lifestyle products across the globe for children of all ages and the young at heart. Moose has products in all toy categories including activity toys, arts and crafts, novelty items, electronics, board games, outdoor and preschool products. Moose is best known for such popular brands as Beados and Bakugan.

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