



The HOTTEST and most-wanted Toys for Christmas 2009!

Moose is just BURSTING with HOT toys this Christmas, and wants to share them with you!

Enter the WACKY world of **Wammy** – the coolest girls construction toy ever! You are only limited by your imagination! Wammy is flexible and durable enough to make endless designs connecting pieces together, pulling them apart and starting again! Wammy is reusable, bendy, twisty and wearable! Make jewelry, hats, bags and more!

Is paper craft is more your thing? Then make amazing paper designs come to life with **Paperoni** – where you can create, build and show off the most amazing creations! Make your own 2D or 3D creations and your favourite animal friends such as a funky frog, playful parrot or bouncing bunny!

Wanna mix craft with the cutest dolls around? Then Mix Up Bitz to create 100's of Chix with the new **Bedos Mixi Chix**: the magical dolls that join together with only a spray of water! Choose your accessories to style your outfit, stack them together, spray them with water and Wow! You will have your very own Mixi Chix dolls to put on display!

How about making your own puffy characters to play with? **Magic Fabric** is a fun, soft material that magically sticks together! You can create your very own amazing plush characters using the pre-cut templates! Make heaps of gorgeous, fun creatures such as a cute cat, beautiful bird or mischievous mouse! No sewing, gluing or stitching required!

Awards:

Australian Development Award: 2009 Winner (Magic Fabric Creation Studio)

Take your battle brawling to a new level with the release of Bakugan Series 2: The New Vestoria! Bakugan is now bigger and better than ever! See the introduction of over 30 new characters, which makes this, is the biggest collectable craze of 2009!


Awards:

Licensed Product of the Year: Boys 2009 Winner (Bakugan Battle Pack Series 2)

Licensed Product of the Year: Overall (Bakugan Battle Pack Series 2)

2008/9 'Top Selling Game/Puzzle' (Value) Bakugan

Got lots of cool toys you want to buy? Get organised early and get hooked on saving with **Fish Bank** - the interactive moneybox that features an underwater world and Gil the fish, to help you save! Each time you deposit more money into your Fish Bank, you will unlock new and exciting animations!



Have heaps of fun with the **AMAZING Aqua Sand!** Re-use Aqua Sand over and over again. Pour, Sculpt and Wow! It's Dry! Let your imagination take you anywhere when you build and create incredible sculptures, all underwater! Also, check out the latest Aqua Sand Light Up Kingdom, where your underwater castle really lights up!

Beados is still the #1 Craft Craze in Australia. Creating Beados designs is now endless with the NEW 3D Super Station and Disney Princess/Cars/Fairies Licensed products, making these magical beads the coolest activity around!

Awards:

Licensed Product of the Year: Girls 2009 Winner (Disney Princess Beados Super Studio)
2008/9 'Top Selling Arts & Crafts Item (Value) Beados

What about an activity toy that runs only on water and allows hours of doodling over and over again?

Aquadoodle is the no-mess activity toy that allows children to create endless pictures all on the re-usable mat! Fill up the magic pen with water and you are ready to get creative! Great value for money as once the drawing disappears; you are ready to start all over again!

Or, would you like to be able to draw, trace and write with light? Draw and create with instant illumination! **Glodoodle** lights up with 3 cool colours: yellow, red and green! When you are done, just lift and your drawing is erased – it's the fun, easy and mess free way to be creative!

For Media Information including images, please contact Stefanie Prawdzic on 03 9579 7377 or email stefanie.prawdzic@moosetoys.com

We're in the business of making children happy!"

Moose, the 2009 Winner of the Australian Development, Crafts and Activity Toy of the Year, Girls Licensed Toy of the Year, Boys Licensed Toy of the Year and Licensed Toy of the Year Awards is renowned for designing, developing and distributing toy and lifestyle products across the globe for children of all ages and the young at heart. Moose has products in all toy categories including activity toys, arts and crafts, novelty items, electronics, and outdoor and preschool products. Moose is best known for such popular brands as Beados and Bakugan.

Visit www.mooseworld.com.au for more information.



Please see below product details:

Brand	Product	RRP \$	Age
Wammy	Wammy 18piece	\$6.99	5+
	Wammy 100piece	\$22.99	
	Wammy 200piece	\$34.99	
Beados	Beados Themed Refill – Princess/Cars	\$14.99	4+
	Beados Disney Princess Themed Gift Box	\$29.99	
	Beados Disney Princess Starter Pack	\$19.99	
	Beados Disney Princess Super Studio	\$49.99	
	Beados 3D Super Station	\$49.99	
	Beados 6C Pen Pack	\$17.99	
	Beados Jewellery Pack	\$31.99	
Beados Mixi Chix	Mixi Chix Refill Pack	\$9.99	4+
	Mixi Chix Play N Display	\$19.99	
	Mixi Chix Fashion House	\$49.99	
Bakugan	Bakugan Starter Pack	\$22.99	5+
	Bakugan Booster Pack	\$11.99	
	Bakugan 7 in 1 Maxus Drago	\$74.99	
	Bakugan Gauntlet	\$54.99	
Aqua Sand	Aqua Sand Basic Refill	\$10.99	5+
	Aqua Sand Themed Gift Box Asst	\$34.99	
	Aqua Sand Light Up Castle	\$49.99	
Paperoni	Paperoni 2D Kit	\$9.99	4+
	Paperoni 3D Kit	\$14.99	
	Paperoni Starter Kit	\$22.99	
	Paperoni Deluxe Studio	\$44.99	
Glo Doodle	Glo Doodle	\$39.99	3+
Aquadoodle	AquaDoodle	\$39.99	2+
I \$ave Fish Bank	Fishbank Box	\$69.99	4+
Magic Fabric	Magic Fabric Themed Refills	\$11.99	6+
	Magic Fabric Activity Pack	\$14.99	
	Magic Fabric Creation Studio	\$49.99	
	Magic Fabric Starter Pack	\$19.99	