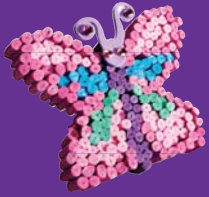


PAPERONI



Paper and Fun rolled into one!

For September release

Enter the **AMAZING** world of Paperoni for silly, crazy and colourful fun!
Watch as your designs really come to life!

Paperoni is the fun, new way to create, build and display the coolest Paper Creations around! You can even make 3D designs!

Follow the colourful adhesive template & place your Paperoni pieces on top to create your favourite characters.

Once your design is finished you can then decorate with foam stickers, jewels and gems! You will have incredible new creations in no time!

Make all of your favourite funky animals such as a beautiful butterfly, a playful puppy, a cool cat, a mischievous monkey or an enormous elephant!

There's no gluing or cutting! It's just so easy!

With Paperoni there is a whole new way to create!

For ages 4 and above.

Available in September at all good toy stores and major retailers.



Product	RRP
Paperoni 2D Kit	\$9.99
Paperoni 3D Kit	\$14.99
Paperoni Starter Kit	\$22.99
Paperoni Deluxe Studio	\$44.99

For Media Information including images, please contact Stefanie Prawdzic on 03 9579 7377 or email stefanie.prawdzic@moosetoys.com

"We're in the business of making children happy!"

Moose, the 2009 Winner of the Australian Development, Crafts and Activity Toy of the Year, Girls Licensed Toy of the Year, Boys Licensed Toy of the Year and Licensed Toy of the Year Awards is renowned for designing, developing and distributing toy and lifestyle products across the globe for children of all ages and the young at heart. Moose has products in all toy categories including activity toys, arts and crafts, novelty items, electronics, outdoor and preschool products. Moose is best known for such popular brands as Beados and Bakugan.

Visit www.mooseworld.com.au for more information.

