

AQUA SAND™

Re-Use
Again &
Again!

Create Amazing Underwater
Worlds with New Aqua Sand!

For Immediate Release

March 2009

The amazing, the wonderful and the incredible Magic Sand is making a comeback to kids in 2009, as..... AQUA SAND!!

Hugely popular in the 90s, Magic Sand was a Top 100 Favourite Toy of *all time!*

It's now back with a brand new name and easier to use sand!

Create amazing underwater worlds with Aqua Sand, the magical sand that never gets wet!

Let your imagination go wild and create cool patterns, crazy shapes and silly sculptures with the Aqua Sculptor Nozzle and special sculpting tools all completely underwater!

You could even write your own name!

When you're finished, scoop the sand from the water and wow! Check it out! It's dry! You won't believe your eyes!

You can use it again straight away PLUS you can reuse the sand over and over again!

Choose from 6 bright colours with the Aqua Sand refill packs or get creative with Mermaid and Pirate themed refills!

You can also create a 3D underwater world with Aqua Sand's Mermaid Island and Pirate Treasure themed gift boxes!

The gift sets include a water tank, an easy to fill mould and everything else you need to get started!

Aqua Sand is available from March at all good toy stores and retailers. Recommended for ages 4+



Product	RRP
Aqua Sand Refill	10.99
Themed Refill	17.99
Themed Gift Box Assortment	34.99

For Media Information including images, please contact Stefanie

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We're in the business of making children happy!"

Moose, the 2008 Winner of Australian Development Award for Fish Bank and winner of the GFK Fastest Growing Key Toy Distributor, is renowned for designing, developing and distributing toy and lifestyle products across the globe for children of all ages and the young at heart. Moose has products in all toy categories including activity toys, arts and crafts, novelty items, electronics, board games, outdoor and preschool products. Moose is best known for such popular brands as Beados and Bakugan. Visit www.mooseworld.com.au for more information.

