

Beados: The new world of Cars

For immediate release

Make Lightning McQueen and all his friends with the new Disney Pixar Cars Beados!

Make characters from the hit film such Lightning McQueen, Mater, Doc Hudson, Mack and Sally, spray them with water and display them on your very own cars super speedway!

Make your own traffic lights, petrol pumps, road signs and more!

Bring all of the action of Disney Cars to life with the new Beados Disney Cars Range!

Available June at all good retailers. Suitable for age 5 and above.

Product List:

Product	Price
Beados Cars Starter Pack	\$19.99
Beados Cars Play Set	\$29.99
Beados Cars Refill Pack	\$14.99

Now you can play with your favourite Cars characters everyday with Beados!

We're in the business of making children happy!"

Moose, the 2009 Winner of the Australian Development, Crafts and Activity Toy of the Year, Girls Licensed Toy of the Year, Boys Licensed Toy of the Year and Licensed Toy of the Year Awards is renowned for designing, developing and distributing toy and lifestyle products across the globe for children of all ages and the young at heart. Moose has products in all toy categories including activity toys, arts and crafts, novelty items, electronics, outdoor and preschool products. Moose is best known for such popular brands as Beados and Bakugan.

Visit www.mooseworld.com.au for more information.

