



Bakugan Battle Brawling Just Got Bigger And Better!

For October release

The Bakugan battle brawling craze has hit Australia hard and stock is flying off the shelves!

And in response, Moose Enterprise is answering the 'call to brawl' by releasing a brand new wave of products in the Bakugan range! These ultra cool, new and exciting products include:

Bakugan Deka: Collect all 6 super-sized, collectable Bakugan Brawlers that transform just like the standard Bakugan! Each pack contains one Bakugan Deka and 1 Gate Card. Available from November in all good retailers. RRP \$19.99

Duo Dioramas: These miniature Bakugan Figures reflect each monster in their battle form- collect them all in their full battling fury for maximum Bakugan battle action! Exclusive to Toys R Us-Out in November. RRP \$12.99

Deluxe Monsters: The Battle Brawling action busts right out of the screen and into your hands with Bakugan Deluxe Monsters! Behold these large size 7.6" action figures in all their power and glory! Exclusive to Big W-Out in November. RRP \$24.99

Bakugan BakuClip: Safely store your Bakugan and be battle-ready in seconds with the new Bakugan BakuClip! Snap your Bakugan in and out of the clip with ease! Available from November in all good retailers. RRP \$12.99

BakuRack: Let the battle begin with the BakuRack collector's case! Display and transport your Bakugan Arsenal in style! This spinning rack will hold up to five BakuClips and 15 Bakugans for storage and quick deployment when battle begins. Exclusive to Big W- Out in November. RRP \$24.99

2" Collectible figures: Display your favourite powerful characters with the 2" Collectible figures! These figurines are dynamic sculptures of your favourite Bakugan characters. Exclusive to Woolworths- Out in September. RRP \$6.99

You can also learn gaming strategies by watching the animated TV series and going to Bakugan's rich website (www.bakugan.com), which is complete with tips and tricks to turn any novice player into a master Bakugan Battle Brawler.

The time for battle is now!

Suitable for 6 years and over.

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For images, please download them from http://www.mooseworld.com.au/content/access/bakugan_030708.aspx**

About Moose Enterprise

'We're in the business of making kids and pets happy!'

Moose Enterprise is renowned for designing, developing, marketing and distributing toy and lifestyle products across the globe for children of all ages and the young at heart.

Moose product offerings include vehicles, electronic, novelty, dolls, plush, bath products, action figures, activity sets, outdoor games, preschool products.

With a dynamic and passionate team that have a huge excitement for the industry, the future will see Moose Enterprise continue to grow rapidly with the introduction of innovative products to satisfy the markets around the world.

Visit www.mooseworld.com.au for more information.