



Aqua Doodle. Runs on Water.

For September Release

Moose's new activity toy, Aqua Doodle, will be a life (and money) saver for busy mums with creative pre-schoolers.

Children can doodle, draw and create endless art on the erasable Aqua Doodle mat!

The Aqua Doodle Pen marks with water- no ink, mess or chemicals!

After a short time, the drawing disappears and they can start all over again: it is great value for money.

The imaginative play pattern will encourage young vivid imaginations to grow and for creativity to shine as they spend hours drawing puppies, kittens, flowers, butterflies, space ships, aliens and whatever else they think of!

It's also a great way for children to start practicing writing their own name!

Children can also engage in group play with the large mat size so they can also draw for hours on end with their friends!

It's also easily transportable so mums can take it anywhere they need to keep their child entertained! The Roll N' Go Ribbon also ensures that Aqua Doodle is also easy to store away neatly.

Just roll it out and they're ready to play!

Kids have never ending imaginations.

Good thing Aqua Doodle never runs out.

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Suitable for pre-schoolers aged 2+. Available from all good retailers in September. RRP \$49.99

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We're in the business of making children happy!"

Moose, the 2009 Winner of the Australian Development, Crafts and Activity Toy of the Year, Girls Licensed Toy of the Year, Boys Licensed Toy of the Year and Licensed Toy of the Year Awards is renowned for designing, developing and distributing toy and lifestyle products across the globe for children of all ages and the young at heart. Moose has products in all toy categories including activity toys, arts and crafts, novelty items, electronics, outdoor and preschool products. Moose is best known for such popular brands as Beados and Bakugan.

Visit www.mooseworld.com.au for more information.