



Answer the call to brawl and decide the fate of the galaxy with Bakugan!

For immediate release.

"We can get a shipment in and they're gone in half an hour!"

-Andrea, Canadian Wal-Mart associate. Quoted in "It Takes a Kid to Figure Out Bakugan", The Ottawa Citizen. Nov. 1, 2007

"The brand should be called BakuGONE instead because once it reaches the shelf, it's instantly GONE!"

- Toys R Us Canada

Bakugan battle brawlers are here! Answer the call to brawl and decide the fate of the galaxy!

With cool collectible characters and competitive action, Bakugan combines the skill and strategy of Yu-Gi-Oh with the action and play of Beyblade!

Bakugan are small spheres that pop open into powerful Bakugan warrior action figures when skillfully rolled onto the game's Gate Cards. You'll quickly learn to master battle by strategically selecting Bakugan warriors and Gate Cards to beat your opponents.

Master your precision shooting skills and roll your Bakugan into battle and win!

You can also learn gaming strategies by watching the animated TV series and going to Bakugan's rich website (www.bakugan.com), which is complete with tips and tricks to turn any novice player into a master Bakugan Battle Brawler.

Start your Bakugan collection and begin brawling with the **Bakugan Starter Pack!** It has cool new transformation styles, three Bakugan and three premium metallic trading cards. RRP \$16.99

Build your collection with the **Bakugan Booster Pack** which has one Bakugan and one card. RRP \$9.99

For an awesome two player battle, check out the **Bakugan Battle Pack** that has a Special Rare Card (not included in the other packs), six Bakugan and eight cards. RRP \$34.99

The **Bakugan Launcher** Straps onto your wrist; just strap-on, aim and shoot Bakugan just like in the TV show. RRP \$24.99

Battle your Bakugan on the **Bakugan Arena**- a massive playing surface with rubber bumpers and markers showing you where you place your Bakugan. RRP: \$39.99

Bakugan will be available in all good toy stores and retailers in April!
Suitable for 6 years and over.

For more information or images, please contact: Stefanie Prawdzcic on 03 9579 7377 or email stefanie.prawdzcic@moosetoys.com.

About Moose Enterprise

'We're in the business of making kids and pets happy!'

Moose Enterprise is renowned for designing, developing, marketing and distributing toy and lifestyle products across the globe for children of all ages and the young at heart.

Moose product offerings include vehicles, electronic, novelty, dolls, plush, bath products, action figures, activity sets, outdoor games, preschool products.

With a dynamic and passionate team that have a huge excitement for the industry, the future will see Moose Enterprise continue to grow rapidly with the introduction of innovative products to satisfy the markets around the world.

Visit www.mooseworld.com.au for more information.