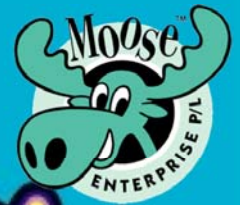


THE AMAZING LIVE Sea-Monkeys®

WORLD'S ONLY INSTANT PET™!



GROW 'EM and SHOW 'EM OFF EVERYWHERE YOU GO!

For immediate release

Take your weird and wacky Sea-Monkeys wherever you go, with the NEW Grow 'em and Show 'em Friendship Locket, Wrist Aquarium, and Sea-Bubble Keychain!!

Sea Monkeys grow for years and are so amazing and easy to look after that you could do it with your eyes closed!!

These cool critters hatch so quick you won't believe it and they live for years! No longer do they need to stay swimming in their Ocean Zoo tank every day as you can now take your favourite Sea-Monkeys with you wherever you go!!

Simply put the tiny eggs in water and watch as they hatch to life.

Squirt them into your Locket, Wrist Aquarium or Sea-bubble and you can show off your favourite pets to your friends!! Your Sea-Monkeys can now share your amazing adventures with you – for hours at a time!

The following Sea-Monkeys Products will be available late August:

- Sea-Monkeys Friendship Locket / Wrist Aquarium / Sea-Bubble Keychain RRP \$29.99

Don't miss out! This is a NEW and awesome way to keep the COOLEST underwater pets with you all the time, so get in quick to make sure you have the coolest Sea-Monkeys products going around!

Suitable for ages 6 and up.

"We're in the business of making children happy!"

Moose Enterprise, the 2009 Winner of the Australian Development, Crafts and Activity Toy of the Year, Girls Licensed Toy of the Year, Boys Licensed Toy of the Year and Licensed Toy of the Year Awards is renowned for designing, developing and distributing toy and lifestyle products across the globe for children of all ages and the young at heart. Moose has products in all toy categories including activity toys, arts and crafts, novelty items, electronics, outdoor and preschool products. Moose is best known for such popular brands as Beados and Bakugan. Visit www.mooseworld.com.au for more information.

